



Banu Ugural

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PROFILE

Banu Ugural is born in Ankara, Turkey. She completed primary school in Finland; secondary in Ankara, high school and university in Dublin. Graduated from ‘The National College of Art & Design’ in Dublin, Ireland with a First Class Honors Degree in Embroidery Design. Banu worked in the ready-to-wear fashion industry for ten years; she was the Senior Menswear Designer for Mavi Jeans, Turkey’s biggest jeanswear brand. She completed her Masters Degree in Culture Management from Bilgi University, with her upcycling project ‘Atma-Kullan’ and started creating upcycling workshops with students from remote villages. She is still living and creating in her studio in Istanbul.

PROJECTS

Mamut Art Project, Istanbul 2018

Selected as one of Mamut Art Project’s 2018 Artists: Turkey’s unique art event dedicated to engaging emerging artists providing an important platform for 50 up-and-coming creative talents.

'Atma Kullan' Upcycling Workshops 2014 ...

Pointing out attention to the human 'waste' problem with children's participation. Creating upcycling workshops and presentations to rethink and reuse discarded objects: giving them life through creativity and practical skills. Being elected one of 'Turkey's Most 50 Creative People' in 2015 by one of the leading marketing communications publication, Mediacat.

'Atma Kullan' Upcycling Workshops with The Kingdom of The Netherlands' sponsorship 2017 2018

Creating upcycling workshops in schools in different locations in Turkey with Dutch partnership.
Creating www.atmakullan.com website to set an example and share ideas.

Estonia, 'Bling' Festival, Contributing Artist 2017

Creating and giving workshops for kinetic mobiles from plastic straws in a music and art festival in Estonia.
Creating awareness for plastic pollution and human waste issue.

Helsinki, 'World Circular Economy Forum 2017' 2017

Getting information about circular economy and participating in workshops for creative circular solutions.
Communicating with Sitra (the organiser of the event) and Aalto University for future studies.

Dublin, 'Now&Then' Fashion Show by Embroidery Artist and Mentor Nigel Cheney 2016

Creating a mini collection for women with ethically produced hand-woven fabrics and hand embroideries.
Taking part in the fashion show together with selected textile and fashion designers.

'Portfolio' Classes 2015 2016

Giving one-to-one portfolio classes to improve creativity, confidence and daily artistic production and being able to apply to art colleges such as Central Saint Martins.

Upcycling Videos Online 2015 2016

Sharing upcycling recipes in the blog of a leading food chain brand in Turkey: MacroCentre.

(<http://www.macromore.com/?s=banu+ugural&submit=>)

Upcycled Bottle Cutting Setup 2015

Creating a set-up to cut glass bottles; creating upcycled glasses and lamps.

Sharing the knowledge by creating and giving workshops.

Resident Artist, Suma Beach July to November 2013

Creating an upcycled living space and an upcycled sound-park with found objects together with sound designers Alican Okan and Sarp Ozdemiroglu.

WORK EXPERIENCES

Art Director, Istanbul 2014 2017

Working freelance as an art director for chainstore brands, a bank and a five star hotel.

Senior Menswear Designer, Mavi Jeans, Istanbul 2006 2012

The responsibility of the woven men's collection: the designs of the shirts and the jackets, the selection of fabrics and the presentations to the sales team.

Ceylan Giyim, Istanbul 2005 2006

Having t-shirt designs produced for brands such as 'Armani Jeans', 'Nike' and 'Zara'.

GMT Tekstil, Istanbul 2004

Designing for the Italian women's ready-to-wear brand 'Terranova' together with their design house in Bologna, Italy.

Biz Ltd., Istanbul 2003 2004

Creating t-shirt and sweatshirt design collections for brands such as 'Diesel' and 'Jack&Jones'. Creating a brand called 'Yasha'.

Italteks, Bursa 2002 2003

Creating fabric collections for leading Turkish brands such as: 'Yargıcı'.

EDUCATION

Istanbul Bilgi University, Istanbul — Masters in Culture Management

National College of Art & Design, Dublin — First Class Honours in Bachelor of Arts in Textile Design, Embroidery Department

St. Andrew's College, Dublin — Final year in High School

T.E.D Ankara College, Ankara — Middle School and High School

The English School, Helsinki — Primary School

SKILLS

Fast communication skills with different cultures.

Ability to share knowledge and give workshops to groups of people.

NEWS LINKS

<http://www.mediacaonline.com/creativity-50-turkiye/>

<http://www.macromore.com/banu-uguraldan-cocuklar-icin-mizika/>

<https://www.youtube.com/watch?v=MgM6RA3U7Yk&t=2s>

<https://www.birgun.net/haber-detay/atma-kullan-zamani-105570.html>

<http://www.hurriyet.com.tr/kayatepeli-ogrencilerden-ornek-proje-37085761>

<http://www.hurriyet.com.tr/hayal-kur-gercek-olsun-27213313>

<http://yabangee.com/conversation-banu-ugural-artist-expert-upcycling/>

REFERENCES

Art Director — Onur Güleç, Art Director, +905322571262.

'Portfolio' Classes — Zeynep Ağırbaş, Central Saint Martins student, +905315214457.

Mavi Jeans — Elif Akarlılar, Global Brand Director, +902123712000.

Ceylan Giyim — Zeki Özdoğan, General Manager, +905322127416.

Biz Ltd. — İnal Dinçer, General Manager, +902122498899.